

# VICTORIA JONES

b. 1969, Caerleon, Wales

Currently lives in Newport, Wales

I consider myself an experience artist. My work is concerned with the common strategies people use to connect with one another. I like to create experiences that people connect with and have a positive reaction to.

Recent site-specific works seek to engender attachment with particular real places. In another strand of my work, I create immersive experiences that allow the audience to become fully involved in a world of my construction.

## Contact

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## Education

2009 – 2011 MA: Design By Practice, University of Wales, Newport  
2005 Cert: Shoe Design, London College of Fashion, London  
2001 Cert: HTML, Web Design, Hoxton Bibliotech, London  
1998 – 1999 PGCE: Design and Technology, Roehampton University, London  
1996 – 1997 BTEC Design For Print, Wandsworth Adult College, London  
1989 – 1992 BA (hons): Fine Art, Camberwell School of Art, London  
1987 – 1988 Foundation Art and Design, University of Wales, Newport

## Selected Shows

2011 Gravity, Kings Street Gallery, Carmarthen, Wales *Group Show*  
Gravity Project (with Ballet Cymru), Urban Space, Newport, Wales *Group Show*

2010 You Have Not Yet Reached Your Full Potential, Henry Thomas Gallery, Carmarthen *Solo Show*  
Simplicity Applied, Centre Space, Bristol, England *Group Show*

2008 London Reef, Festival Hall, London/National Exhibition Centre, Birmingham/  
Alexandra Palace, London/ RDS, Dublin, Ireland/ Harrogate International Centre,  
Harrogate, England *Group Show*

2005 Home, The Others, London, England *Group Show Co-curator*

2002 Play, London College of Communication, London, England *Curator*  
Skimdeep, London College of Communication, London, England *Curator*  
Carry On, London College of Communication, London, England *Curator*  
Video Jukebox, Sean Rowe Gallery, London, England *Group Show*

2001 Design Process 2001, The Making Place, London *Curator*

1999 The Bible of Networking, P-House Gallery, Tokyo, Japan *Group Show*  
The Bible of Networking, Art Foundation, Seoul, Korea *Group Show*

1998 The Bible of Networking, Sali Gia Gallery London, England *Group Show*

1996 Land of My Fathers, Conductors Hallway Gallery, London, England *Solo Show*

1995 Three Phase, ASC Studios, London, England *Group Show*  
Open, ASC Studios, London, England *Group Show*

1994 One, ASC Studios, London *Group Show*

## Talking

I have a parallel career in design which has meant presenting design ideas to groups of all types, business and educational. *Contact me if you would like more details of this.*